

WFOR-TV

8900 N. W. 18TH TERRACE, . MIAMI FL 33172

WFOR-TV

AND

PAGE 1

6441 AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME GMMB, INC.		OBAMA FOR AMERICA		
AND 3050 K St NW Ste 100		PO BOX 8102		
ADDRESS Washington DC 20007-5108		Chicago IL 60680-8102		
USA		USA		
CONTACT		PRODUCT 95/101/1897 Sched C		
LOCAL SALESPERSON SUSAN INKER-PURETZ		AGENCY EST. NO. 1897		
NATIONAL SALESPERSON		PRODUCT CODE 1300		
BROADCAST SCHEDULE STARTING 09/28/12 AND ENDING 10/08/12 NO. WEEKS: 2				

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 LUR	T-F	4	05:00A	06:00A	30S	10/02/12-10/05/12	WFOR MORNING NEWS	4	200.00	800.00
2 LUR	M	1	05:00A	06:00A	30S	10/08/12-10/08/12	WFOR MORNING NEWS	1	200.00	200.00
3 CD	00001..	1	06:00A	07:00A	30S	09/28/12-09/28/12	CBS4 EARLY SHOW (LOCAL)	1	450.00	450.00
4 LUR	01111..	4	06:00A	07:00A	30S	10/02/12-10/05/12	CBS4 EARLY SHOW (LOCAL)	4	350.00	1400.00
5 LUR	10000..	1	06:00A	07:00A	30S	10/08/12-10/08/12	CBS4 EARLY SHOW (LOCAL)	1	350.00	350.00
6 CD	00001..	1	07:00A	09:00A	30S	09/28/12-09/28/12	THE EARLY SHOW	1	315.00	315.00
7 LUR	11111..	5	07:00A	09:00A	30S	10/01/12-10/05/12	THE EARLY SHOW	5	200.00	1000.00
8	10000..	1	07:00A	09:00A	30S	10/08/12-10/08/12	THE EARLY SHOW	1	200.00	200.00
9	Sa	1	07:00A	09:00A	30S	09/29/12-10/06/12	CBS SATURDAY EARLY SHOW	2	270.00	540.00
101	1	08:00A	08:30A	30S	09/30/12-10/07/12		2	270.00	540.00
11	00001..	1	09:00A	12:00N	30S	09/28/12-09/28/12	DAY ROTATION 9-12 NOON	1	225.00	225.00
12	11111..	5	09:00A	12:00N	30S	10/01/12-10/05/12	DAY ROTATION 9-12 NOON	5	250.00	1250.00

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ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

WFOR-TV

8900 N. W. 18TH TERRACE, . MIAM1 FL 33172

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ADDRESS	Washington	DC 20007-5108	Chicago	1L 60680-8102	
	USA		USA		
CONTACT			PRODUCT 95/101/1897 Sched C		
LOCAL SALESPERSON	SUSAN INKER-PURETZ	AGENCY EST. NO. 1897	PRODUCT CODE	1300	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 09/28/12 AND ENDING 10/08/12 NO. WEEKS: 2					

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			FROM	TO						
13	10000..	1	09:00A	12:00N	30S	10/08/12-10/08/12	DAY ROTATION 9-12 NOON	1	250.00	250.00
14	00001..	1	11:00A	12:00N	30S	09/28/12-09/28/12	PRICE IS RIGHT	1	675.00	675.00
15 LUR	11111..	5	11:00A	12:00N	30S	10/01/12-10/05/12	PRICE IS RIGHT	5	500.00	2500.00
16 LUR	10000..	1	11:00A	12:00N	30S	10/08/12-10/08/12	PRICE IS RIGHT	1	500.00	500.00
17 CD	00001..	1	11:58A	12:30P	30S	09/28/12-09/28/12	NOON NEWS	1	540.00	540.00
18 LUR	11111..	5	11:58A	12:30P	30S	10/01/12-10/05/12	NOON NEWS	5	400.00	2000.00
19 LUR	10000..	1	11:58A	12:30P	30S	10/08/12-10/08/12	NOON NEWS	1	600.00	600.00
20	00001..	1	12:28P	02:00P	30S	09/28/12-09/28/12	CBS SOAPS	1	630.00	630.00
21	11111..	5	12:28P	02:00P	30S	10/01/12-10/05/12	CBS SOAPS	5	720.00	3600.00
22 CD	10000..	1	12:28P	02:00P	30S	10/08/12-10/08/12	CBS SOAPS	1	900.00	900.00
23 CD	00001..	1	02:00P	03:00P	30S	09/28/12-09/28/12	THE TALK	1	630.00	630.00
24	11111..	5	02:00P	03:00P	30S	10/01/12-10/05/12	THE TALK	5	540.00	2700.00

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6441 AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME GMMB, INC.

OBAMA FOR AMERICA

AND 3050 K St NW Ste 100

PO BOX 8102

ADDRESS Washington DC 20007-5108
USAChicago IL 60680-8102
USA

CONTACT

PRODUCT 95/101/1897 Sched C

LOCAL SALESPERSON SUSAN INKER-PURETZ AGENCY EST. NO. 1897

PRODUCT CODE 1300

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 09/28/12 AND ENDING 10/08/12 NO. WEEKS: 2

Cancellation Notice
Required
Announcement 28 days
prior notice

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
25 CD	10000..	1	02:00P	03:00P	30S	10/08/12-10/08/12	THE TALK	1	900.00	900.00
26 CD2	2	09:00A	10:30A	30S	09/30/12-09/30/12	CBS SUNDAY MORNING	2	1350.00	2700.00
27 CD1	1	09:00A	10:30A	30S	10/07/12-10/07/12	CBS SUNDAY MORNING	1	1620.00	1620.00
28 CD1	1	10:30A	11:00A	30S	09/30/12-10/07/12	FACE THE NATION	2	1260.00	2520.00
29 CD	00001..	1	03:00P	03:58P	30S	09/28/12-09/28/12	JUDGE JUDY	1	315.00	315.00
30 LUR	11111..	5	03:00P	03:58P	30S	10/01/12-10/05/12	JUDGE JUDY	5	400.00	2000.00
31 LUR	10000..	1	03:00P	03:58P	30S	10/08/12-10/08/12	JUDGE JUDY	1	400.00	400.00
32 LUR	00001..	1	03:57P	05:00P	30S	09/28/12-09/28/12	DR PHIL	1	400.00	400.00
33 LUR	11111..	5	03:57P	05:00P	30S	10/01/12-10/05/12	DR PHIL	5	400.00	2000.00
34 LUR	10000..	1	03:57P	05:00P	30S	10/08/12-10/08/12	DR PHIL	1	600.00	600.00
35 CD1..	1	05:00P	05:30P	30S	09/28/12-09/28/12		1	1080.00	1080.00

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8900 N. W. 18TH TERRACE, . MIAMI FL 33172

WFOR-TV

CONTRACT NO. REV.

1161-55008-1

DATE PRINTED

09/28/12

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NAME GMMB, INC.		OBAMA FOR AMERICA		
AND 3050 K St NW Ste 100		PO BOX 8102		
ADDRESS Washington DC 20007-5108		Chicago IL 60680-8102		
USA		USA		
CONTACT		PRODUCT 95/101/1897 Sched C		
LOCAL SALESPERSON	SUSAN INKER-PURETZ	AGENCY EST. NO.	PRODUCT 1300	
		1897	CODE	
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 09/28/12 AND ENDING 10/08/12 NO. WEEKS: 2				

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			FROM	TO						
36 CD	11111..	5	05:00P	05:30P	30S	10/01/12-10/05/12		5	1080.00	5400.00
37 CD	1.....	1	05:00P	05:30P	30S	10/08/12-10/08/12		1	1080.00	1080.00
38 CD1..	1	05:30P	06:00P	30S	09/28/12-09/28/12		1	1080.00	1080.00
39 CD	11111..	5	05:30P	06:00P	30S	10/01/12-10/05/12		5	1080.00	5400.00
40 CD	1.....	1	05:30P	06:00P	30S	10/08/12-10/08/12		1	1080.00	1080.00
41 CD1..	1	06:00P	06:30P	30S	09/28/12-09/28/12		1	1350.00	1350.00
42 LUR	11111..	5	06:00P	06:30P	30S	10/01/12-10/05/12		5	750.00	3750.00
43 LUR	1.....	1	06:00P	06:30P	30S	10/08/12-10/08/12		1	750.00	750.00
44 CD1..	1	06:30P	07:00P	30S	09/28/12-09/28/12		1	1800.00	1800.00
45 LUR	11111..	5	06:30P	07:00P	30S	10/01/12-10/05/12		5	1500.00	7500.00

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NAME	GMMB, INC.		OBAMA FOR AMERICA		
AND	3050 K St NW Ste 100		PO BOX 8102		
ADDRESS	Washington	DC 20007-5108	Chicago	IL 60680-8102	
CONTACT	USA		USA		
LOCAL SALESPERSON	SUSAN INKER-PURETZ	AGENCY EST. NO. 1697	PRODUCT 1300		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 09/28/12 AND ENDING 10/08/12 NO. WEEKS: 2					

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			FROM	TO						
46 LUR	1.....	1	06:30P	07:00P	30S	10/08/12-10/08/12		1	1500.00	1500.00
47 CD	00001..	1	06:58P	07:30P	30S	09/28/12-09/28/12	ENTERTAINMENT TONIGHT	1	1080.00	1080.00
48 CD	11111..	5	06:58P	07:30P	30S	10/01/12-10/05/12	ENTERTAINMENT TONIGHT	5	1080.00	5400.00
49 CD	10000..	1	06:58P	07:30P	30S	10/08/12-10/08/12	ENTERTAINMENT TONIGHT	1	1080.00	1080.00
50 CD	00001..	1	07:30P	08:00P	30S	09/28/12-09/28/12	THE INSIDER	1	1080.00	1080.00
51 LUR	11111..	5	07:30P	08:00P	30S	10/01/12-10/05/12	THE INSIDER	5	1080.00	5400.00
52 LUR	10000..	1	07:30P	08:00P	30S	10/08/12-10/08/12	THE INSIDER	1	1080.00	1080.00
53 LUR	1.....	1	08:57P	10:00P	30S	10/01/12-10/08/12	TWO BROKE GIRLS/MIKE & KOLLY	2	6000.00	12000.00
54 CD	T	1	07:58P	09:00P	30S	10/02/12-10/02/12	NAVY NCIS	1	6300.00	6300.00
55 LUR	..1....	1	09:00P	10:00P	30S	10/03/12-10/03/12	CRIMINAL MINDS	1	4000.00	4000.00
56 LUR	Th	1	09:00P	10:00P	30S	10/04/12-10/04/12	PERSON OF INTEREST	1	4500.00	4500.00

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6441 AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME GMMB, INC. OBAMA FOR AMERICA

AND 3050 K St NW Ste 100 PO BOX 8102

ADDRESS Washington DC 20007-5108 Chicago IL 60680-8102

USA USA

CONTACT PRODUCT 95/101/1897 Sched C

LOCAL SALESPERSON SUSAN INKER-PURETZ AGENCY EST. NO. 1897 PRODUCT 1300

NATIONAL SALESPERSON CODE

Cancellation Notice

Required

Announcement 28 days

prior notice

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			FROM	TO						
57 LUR1..	1	10:00P	11:00P	30S	09/28/12-10/05/12	BLUE BLOODS	2	3600.00	7200.00
58 CD	Su	1	09:00P	10:00P	30S	10/07/12-10/07/12	THE GOOD WIFE	1	5850.00	5850.00
59 CD	F, Su Sa	2	11:00P 11:00P	11:35P 11:35P	30S	09/28/12-09/30/12	LATE NEWS	2	1350.00	2700.00
60 LUR	M-F, Su Sa	4	11:00P 11:00P	11:35P 11:35P	30S	10/01/12-10/07/12	LATE NEWS	4	1200.00	4800.00
61 CD	00001..	1	11:35P	12:37A	30S	09/28/12-09/28/12	LATE SHOW WITH DAVID	1	540.00	540.00
62 CD	11111..	5	11:35P	12:37A	30S	10/01/12-10/05/12	LATE SHOW WITH DAVID	5	540.00	2700.00
63 CD	10000..	1	11:35P	12:37A	30S	10/08/12-10/08/12	LATE SHOW WITH DAVID	1	540.00	540.00
64 CD	Sa	1	11:35P	12:35A	30S	09/29/12-09/29/12	ET WEEKEND	1	270.00	270.00
65 CD	Sa	2	11:35P	12:35A	30S	10/06/12-10/06/12	ET WEEKEND	2	360.00	720.00
Total Contract:								142		135260.00
Billing Summary										

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	USA		USA		
CONTACT			PRODUCT 95/101/1897 Sched C		
LOCAL SALESPERSON	SUSAN INKER-PURETZ	AGENCY EST. NO. 1897	PRODUCT CODE 1300		
NATIONAL SALESPERSON					
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			FROM	TO						
					Otr 3:12	Jul .00	Aug .00	Sep 23260.00	Total 23260.00	
					Otr 4:12	Oct 112000.00	Nov .00	Dec .00	Total 112000.00	
GRAND TOTAL									135260.00	

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